



Bruce Piasecki, Founder & President, AHC Group Inc, US

While building his firm, Dr. Piasecki taught at Cornell University, Clarkson University and RPI, becoming a tenured faculty member at a young age, and then a Director of a Masters of Science graduate program. Currently, Dr. Bruce Piasecki is the president and founder of AHC Group, Inc., a management consulting firm specializing in energy, materials, and environmental corporate matters since 1981. He works with a set of outstanding executives from major firms known as Senior Associates at www.ahcgroup.com

He is the author of several seminal books on business strategy, valuation, and corporate change, including the Nature Society's book of the year, *In Search of Environmental Excellence: Moving Beyond Blame* (Simon and Schuster, 1990). His articles have appeared in the *Los Angeles Times*, *Baltimore Sun*, *Technology Review*, *Carpe Articulum*, and the *Christian Science Monitor*. His latest book, *The Surprising Solution: Creating Possibility in a Swift and Severe World* has significant internet exposure and has gone global and viral in short order. Recently, a number of journalist like www.davidgibbons.org and www.carpearticulum.com have run 30 year retrospectives on the impacts of his work.

Since 1990, Dr. Piasecki and his staff have run hundreds of benchmarking workshops for numerous multinational Corporate Affiliates, involving key executives in site remediation, power markets, emerging issues, and governance concerns since Enron. From working for Toyota to working on growth and sustainability issues for the people running Warren Buffett's Shaw Industries to other large entities like Suncor Energy and FMC, Piasecki's approach is warm, humanistic, and inclusive, making the firms compete on price, quality and social needs. He has coined a new phrase "social response capitalism" to define new forces at work in the 21st Century.

With his last books attracting the attention of change agents and board members globally, Dr. Piasecki has moved the field of environmental and energy strategy closer to financial markets and mainstream financial diagnostics. His books have been adopted in a variety of academic subjects from globalization, corporate strategy, social history, and the evolution of financial tools.

Sample Publications

Dr. Piasecki is the author and co-author of seven books:

- *The Surprising Solution: Creating Possibility in a Swift and Severe World* (2009)
- *World Inc.* (2007), now in 7 foreign editions. Won awards on globalization, and in Japan
- *Environmental Management & Business Strategy: Leadership Skills for the 21st Century* (1998)
- *Corporate Environmental Strategy: The Avalanche of Change Since Bhopal* (1995)
- *In Search of Environmental Excellence: Moving Beyond Blame* (1990)
- *America's Future in Toxic Waste Management* (1988)
- *Beyond Dumping* (1984)